



Attorney Docket No. VTEK-100

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
APPLICATION FOR UNITED STATES PATENT

RECEIVED
FEB 28 2001
Group Art Unit

In re Patent Application of)
Jose Gabriel Menchero)
Appln. No. 09/613,855)
Filed: July 11, 2000)
For: **METHOD AND SYSTEM FOR MULTI-**)
PERIOD PERFORMANCE)
ATTRIBUTION)
_____)

Group Art Unit: 2787
POWER OF ATTORNEY BY ASSIGNEE AND
ESTABLISHMENT OF RIGHT OF ASSIGNEE
TO PROSECUTE UNDER 37 C.F.R. §3.73(b)

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited
with the United States Postal Service as First Class Mail
in an envelope, addressed to: Commissioner for Patents,

Washington, DC 20231 on FEBRUARY 13, 2001

GIRARD & EQUITZ LLP

Dated: 02/13/01 By: [Signature]
Name

Commissioner for Patents
Washington, D.C. 20231

Sir:

VESTEK SYSTEMS, INC., assignee of the entire right title and interest in the above-
identified application by assignment dated February 6, 2001, a copy of which is
submitted herewith, hereby appoints the members of the firm of GIRARD & EQUITZ LLP, a firm
composed of

Philip A. Girard 28,848

Alfred A. Equitz 30,922

400 Montgomery Street, Suite 1110, San Francisco, CA 94104, (415) 433-2250, FAX (415)
433-2255, as its attorneys/agents with full power of substitution to prosecute this application
and to transact all business in the Patent and Trademark Office in connection therewith.

Please direct all correspondence regarding this application to the following:

GIRARD & EQUITZ LLP
Attn: Alfred A. Equitz
400 Montgomery Street, Suite 1110
San Francisco, CA 94104
Telephone: (415) 433-2250
Facsimile: (415) 433-2255

VESTEK SYSTEMS, INC.

Dated: February 7, 2001

By: [Signature]

Name: Sam Campopiano

Title: President

COPY

Attorney Docket Nos. VTEK-100, VTEK-110

ASSIGNMENT

WHEREAS, I, JOSE GABRIEL MENCHERO, hereinafter referred to as "ASSIGNOR", have invented certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Inventions:

METHOD AND SYSTEM FOR MULTIPURPOSE PERFORMANCE ATTRIBUTION

Application Filing Date: July 11, 2000 Application No.: 09,613,855

METHOD AND SYSTEM FOR MULTIPURPOSE PERFORMANCE ATTRIBUTION

Application Filing Date: October 27, 2000 Application No.: 09,698,693

WHEREAS, Vestek Systems, Inc., a corporation of the State of California, 388 Market Street, Suite 700, San Francisco, CA 94111 hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in the said inventions and applications and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that he/she will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has hereunto signed his/her name to this assignment on the date indicated below.

Date: 2/6/2001



JOSE GABRIEL MENCHERO



CAU ~~2787~~ 2188
PATENT 2132

- 1 -

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of

Jose Gabriel Menchero

Application No. 09/613,855

Filed: July 11, 2000

For: **METHOD AND SYSTEM FOR
MULTI-PERIOD
PERFORMANCE
ATTRIBUTION**

Group Art Unit: 2787

Examiner: Unknown

TRANSMITTAL LETTER

400 Montgomery Street, Suite 114
San Francisco, CA 94104
(415) 433-2250

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GIRARD & EQUITZ LLP

Date: 02/13/01

Commissioner for Patents
Washington, DC 20231

By: Marsha A. Townsend
Marsha A. Townsend

Sir:

Enclosed is a *Power of Attorney by Assignee and Establishment of Right of Assignee to Prosecute Under 37 C.F.R. §3.73(b)* to be made of record in the above-identified application.

The Commissioner is hereby authorized to charge payment of any fees associated with this communication, or credit any overpayment to Deposit Account No. 50-1697. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

GIRARD & EQUITZ LLP

Dated: 2/13/01

By: Alfred A. Equitz

Alfred A. Equitz
Reg. No. 30,922
Attorneys for Applicant(s)

Attorney Docket No. VTEK-100